

## CLAIMS

What is claimed is:

1. A method for purchasing a product through a network so that a customer can select and order a product at a web site using a browser and determine the gifts the customer wants  
5 through the Internet, which method comprises the steps of:

sending out a product selection message through the browser from the customer to the web site;

the web site providing a list of related gifts on the browser according to the product selection message;

- 10 the customer selecting the gift contents from the list of gifts and sending a gift selection message to the web site through the browser; and

the web site storing both the product selection message and the gift selection message.

- 15 2. The method of claim 1 further comprising the step of displaying a list of the product types on the browser for the customer's reference.

3. The method of claim 2, wherein the list of the product types is displayed in the form of a web page.

4. The method of claim 3, wherein the detailed contents of both the selected product and the corresponding gifts are displayed in the form of a web page.

- 20 5. The method of claim 1 further comprising the step of displaying the detailed contents of the selected product and the detailed contents of the corresponding gifts for the customer's reference.